

## **PRIVACY POLICY**

This privacy policy applies to the services and products available under the domains www.creditmaxsales.net and www.creditmaxteam.com (each and collectively, the “Website”). By visiting the Website you agree to be bound by the terms of this privacy policy. If you do not agree with the terms of this privacy policy, please do not access the Website. CreditMax, LLC (“CreditMax”) may change this privacy policy at any time.

### **Collection of Information**

CreditMax will ask you for certain personal information, such as your name, company name, address, phone number, fax number, e-mail address, user ID and password, buying interests and professional associations, so that you may register to access the Website. Certain other information may be requested prior to and as needed to complete a transaction that you have initiated through the Website.

CreditMax may also request that you respond to inquiries regarding your experience with the Website, so that it may better serve you through the Website. You may choose not to respond to those inquiries.

### **Use of Information**

The information that you provide will be used to complete transactions that you initiate on the Website, to communicate back with you and to inform you from time to time about products or services that may be of interest to you.

CreditMax may track certain information based upon your use of the Website. CreditMax may use that information for internal research purposes so that CreditMax can better determine your needs and the needs of other users of the Website. Information that may be tracked may include your user name, IP address and browser type.

CreditMax may disclose personal information in cases when CreditMax believes that disclosing the information is required by law or in connection with a judicial or regulatory proceeding or investigation. CreditMax may also disclose personal information, when CreditMax believes that disclosure of such information may prevent injury to the Website or to others. CreditMax may disclose personal information, if CreditMax determines that disclosure of such information may be necessary to consummate the transaction that you have initiated through the Website.

CreditMax will not sell or rent your personal information to others.

**Changing or Modifying Your Information.** You can modify or change your personal information at any time by accessing the Website. You can remove the personal information that you have provided by accessing the Website or contacting CreditMax at (888) 537-8123.

## **“Cookies”**

The Website uses “cookies”, a data collection device, to promote and measure the effectiveness of the Website. By using “cookies” you may be required to enter information less frequently, thereby increasing your enjoyment in the use of the Website. “Cookies” may also allow us to target you for certain products which may be of particular interest.

You may decline our use of “cookies”, if your browser permits. Please be aware, however, that if you decline such use, it may have a negative impact on your efficient use of the Website.

## **Password**

You are responsible for all actions taken with your User ID and password. If your User ID or password have been compromised at any time, CreditMax recommends that you immediately contact the Compliance Administrator at (888) 537-8123.

## **Security**

The Website uses SSL encryption to provide security of the data that is transmitted on the Website by its users. Information sent outside of the Website, such as information sent to us by e-mail, may not be secure. Please do not transmit to us information that you wish to keep private by e-mail.

## **Changes to Privacy Policy**

Changes to this privacy policy will be posted on the Website.